

Est. Sept 1994

2(f) & 12 (B): March 2008



Hanuman Shikshan Prasarak Mandal, Sonpeth's
**LATE RAMESH WARPUDKAR ARTS, COMMERCE &
SCIENCE COLLEGE, SONPETH. DIST. PARBHANI 431516
(MS)**

NAAC Accredited with Grade- B

(Affiliated to: Swami Ramanand Teerth Marathwada University, Nanded)

Ph. (02453) 240 142 Fax. (02453)240 142 Principal: 09423 779 000

Web: www.warpudkarcollege.com Email:lrwcsnpt@rediffmail.com./shreyavasant2010@gmail.com

Shri. P.R. Kadam
President

Dr. V.D. Satpute
Principal

No.

Date:

REPORT ON
ICSSR SPONSORED ONE DAY NATIONAL SEMINAR
ON IMPACT OF SOCIAL MEDIA ON SOCIETY

Organized by

Late Ramesh Warpudkar (ACS) College Sonpeth Dist. Parbhani
5th Oct. 2019.

Session I : INAUGURAL SESSSION (10.30 to 11.20)

The Department of NSS Late Ramesh Warpudkar (ACS) college Sonpeth orgnized an ICSSSR sponsored One Day National Seminar on **Impact of Social Media on Society** on 5th Oct. 2019. The seminar started in the morning with the Inaugural Function in the College Seminar Hall where the honorable Pro- Vice Chancellor Dr. Jogendrasingh Bisen and Chief Guest Hon. Asaram Lomte (Renown Writer and Representative Daninik Loksatta Parbhani) lighted the traditional lamp and presented garland to a photo of Swami Ramanand Teerth, the great Leader of Hyderabad Freedom Struggle. At this moment College President Hon. Parmeshwar Kadam Former MLA Hon Venkatrao Kadam Principal Dr. V. D. Satpute Convenor Dr. M.D. Kachave Co-convenor Dr. Andhale B.V. & Dr. Mukta Somvanshi graced the occasion.



After the welcome Function and publication of proceeding, Principal Dr. V. D. Satpute introduced the seminar. After the formal felicitation of the guests, Dr. Bisen addressed the august gathering. In the inaugural speech he said that due to the social media communication gap has been created between the young and older generations. One should use it as a tool and not as weapon. If people are using it as a weapon, the very purpose of it will not be served and society will get into danger.

In the Presidential address Ex. MLA Hon. Venkatrao Kadam expressed concern over the activities increasing on the facebook, whatsapp and other means of social media. He said that it has become a serious problem and a major challenge before the society and government should take strict action against cyber crime and other such activities. The Convener Dr M.D. Kachave explained the purpose behind the organization this seminar. Prof. S.B. Kadam and Dr. Somvanshi anchored the session and Dr. Andhale B.V. proposed vote of thanks.

Session II: Key Note Address (11.20 to 12.20)

In the second session, the discourse session began from 11.20 pm to 12.20 pm. For this session Mr. Asaram Lomte (Reknowned writer and District Representative Dainik Loksatta Parbhani) was present on this occasion as the Key note Speaker. Dr. Prakash Rodia (Dept. of Commerce Rajrshi Shahu College Latur) was also present as the chairman of the session. Hon. Lomte said that the impact of print and electronic media played a major role in society. In Indian Freedom struggle, print media played major role like weapon. After that due to the revolution of electronic media it created vast impact on the society. With the help of social media tools like face book, whatsapp LinkedIn, Instagram etc people expresses their views and opinion and try to reduce the communication gap. But some people use social media for negative aspects to propagate groups, castism, mobile lunching etc in the society. So we have to use social media for social reformation, development and education very carefully. Dr. Rodia focused on the topic of "Social Media and Education" Dr. Rodia in his exemplary and vibrant way of presentation said that students should use social media as tools for study only and think positively. Today the effect of Social Media on Society changed the life style of the society. Student should avoid misuse of Social Media.



Session III Technical Session (12.20 to 2.00)

The research articles were presented in the third session. Due to the large number of papers registered in the session a Parallel sessions being organized for reading the research papers. Research scholars from Madhyapradesh and other states were present for this session

Dr. Naresh Pinamkar (Dept. of Commerce aharashtra College Nilanga) was the chairperson of the session, while Dr. Shelke (Shivaji College Nilanga) presided over the session. Dr. Naresh Pinamkar expressed about social media he said that due to the more use of social media tools like facebook, whatsapp, orkut, twitter, tiktok, our life style is changing day by day affecting adversely the moral values of human beings. It reduced the reading habit and writing skills also. Dr. Shelke addressed the issues of online banking. He said that Precaution to be taken while making online purchasing. In this session 9 delegates have presented their nice presentations.

Session IV: Technical Session (2.45 to 4.20)

Dr. Datta kunchalwad (Head Political Science Nagnath college Aundha, Nagnath) was the resource person of the session while Dr. Santosh Patil (Dayanand Arts College Latur) presided over the session. Dr. Kunchalwad threw light on "Social Media and Politics". He expressed about social media and politics that today there is a relation between social media and politics. Political Parties are more using social media tools to propagates their parties aims, works and objectives in society they attracts youth with the medium of social media. Political parties are using social media very effectively as a publicity weapon. In this session 13th delegates have presented their nice presentations.

At last Dr. Santosh Patil expressed his opinion about social media; the session was conducted by Dr. B.V. Andhale and concluded with vote of thanks by Dr. A.B. Sarkale.



Valedictory Function (4.20 to 5.45)

Valedictory function began at 4.20. Dr. Shivraj Bokde (Director NSS SRTMU Nanded) Dr. Ramakant Ghadge, Senate Member Dr. D. D. Pawar, Former NSS Director SRTMU Nanded, Mrs. Dr. Ramakant Ghadge (M C Member) Jyotitai Kadam (Vice President HSPM Sonpeth), Principal Dr. V.D. Satpute were present for the valedictory function. Few of the delegates expressed their feedback. Dr. Haribhau Kadam, Prof. Gavane, Dr. Shelke were few among them. Dr. Ramakant Ghadge Expressed about social media and Marketing tools how social media is useful for marketing and what care to be taken to avoid false marketing of the products. Dr. Shivraj Bokde said that he feels proud that NSS Department organized such one day Seminar which will be beneficial to the students and researcher for their further study. Principal V.D. Satpute expressed the positive outcomes of the seminar and how it has become truly a national seminar since delegates from all the parts of the country participated in it.

In this seminar 110 Papers have been published by the researchers and this is being published in international peer reviewed journal having good impact factor. The following subthemes being covered in the research articles: Social Media and Banking, Social Media and Mapping, Impact on Libraries Mass Media and Social Media, Role of Social Media in Politics, Social Media and Women, Social media and Library, Effect on Agricultural and Social Media and Personal Relations etc. Dr Kachave M. D Proposed vote of thanks, and the session ended up with national anthem.

PRINCIPAL
Late Ramesh Warpudkar (ACS)
College, Sonpeth Dist. Parbhani